

# Synergy Solutions

## Elevating the Service Experience

Synergy Solutions has vast experience servicing and marketing financial services products for some of the nation's largest financial organizations and has demonstrated success in all areas of financial services marketing.

Headquartered in Phoenix, Arizona, Synergy specializes in "high-end, high-touch" programs in which the customer experience is essential to success. We are committed to providing our clients with solutions to increase sales, decrease attrition, enhance customer delight and drive consumer loyalty.

Utilizing flexible technology to enable speed to market in a dynamic environment, we partner with leading companies across a variety of industries to provide efficient, value-added solutions that lower costs and elevate the customer experience.

Synergy offers the expertise, pricing and technical/analytical resources of a large corporation, while maintaining the innovation and agility typically found only in small, boutique companies. Synergy Solutions was founded by a team of industry veterans, each with an average of 20+ years of industry experience and proven results driving solutions at all levels of the organization.

This expertise is enterprise-wide and extends to every corner of the company.

Our Mission is based on the concept of "Synovation," which can be defined as combining synergy and innovation. Our commitment to continuous improvement and our continual focus on systems, processes and people enable Synergy to lead our clients and employees into the next generation of customer contact solutions.

Our Vision is to bring together the best people in the industry to provide superior service and valuable expertise, which propels our client partners to exceed their strategic goals in the financial services industry.

## Service Options

Synergy Solutions offers a wide array of inbound and outbound customer interaction solutions. Our vast experience in all aspects of contact center management allows us to provide scalable, quality, cost-effective solutions for our prestigious client base. Synergy prides itself on its high customer retention, which is earned through our commitment to customer delight.

Synergy offers both dedicated and shared services staffing models and expanded coverage hours. Synergy has partnered with premier technology providers to offer a secure and stable work at home environment in addition to our traditional "brick and mortar" centers.

Synergy provides client interaction solutions for many of the nation's largest organizations including many Fortune 500 companies.

## Service Centers

Synergy's contact centers and secure, redundant data center are all strategically located in the United States.



## FINANCIAL SERVICES

The Power of Team + Innovation

### Credit Monitoring/Fraud Prevention

- Inbound Sales & Enrollment Processing
- Outbound Sales
- Inbound Customer Service
- Inbound Retention
- VIP Customer Segments

### Debt Deferment & Debt Cancellation

- Inbound & Outbound Sales
- Call to Activate Channel

### Credit Card

- Approved Vendor Status
- Acquisition & Retention
- Card Activation, Fee Based
- Membership Product Sales
- Card Insurance Products
- Other Financial Services
- Debt and Bankruptcy Counseling
- Student Loans
- Business Lines of Credit
- Auto Loans
- Investment Services
- Tax Counseling Services
- Home Equity and Mortgage Products
- Medical Savings Accounts

### Programs Include:

- Credit Monitoring & Identity Theft Prevention Services
- Fee Based Card Enhancement
- Card Insurance Products
- Debt Consolidation & Cancellation
- Card Registration Services
- Affinity & Co-branded Cards
- Business Cards
- Activation and Education



For More Information:

[sales@callsynergy.com](mailto:sales@callsynergy.com)

602-296-1600

[www.synergysolutionsinc.com](http://www.synergysolutionsinc.com)