

B2B SOLUTIONS

Our B2B Services:

- Demand Generation
- Appointment Setting
- Telesales
- Inside Sales Support
- Account Management
- Database Validation
- Full Service Event Marketing
- Landing Page Design & Creation
- Social Media Marketing
- Customized Registration Page
- Project Management
- Data Management & Strategy
- Data Sourcing & Verification
- Reminder Calls to Registrants
- Market Surveys
- Database Development
- Webinar Facilitation/Management
- Post Event Opportunity Management

Service Centers

- Synergy operates from a network of contact centers and a secure data center all strategically located in the US.
- Synergy boasts a fully bilingual (English- Spanish) contact center in Scottsdale, Arizona.

Synergy Solutions = Power of Team + Innovation

Synergy Solutions has vast experience providing B2B customer engagement solutions for some of the nation's leading brands across a wide array of industries including technology, publishing, financial services, Insurance, construction, professional services, healthcare and more. Our proven methods are designed to supplement your sales and marketing strategy, deliver quality leads and appointments, maintain continuity with your customer and preserve well-deserved brand recognition.

Headquartered in Scottsdale, Arizona, Synergy specializes in "high-end, high-touch" programs in which the customer experience is essential to success. We are committed to providing our clients with solutions to increase sales, decrease attrition, enhance customer delight and drive consumer loyalty.

Utilizing flexible technology to enable speed to market in a dynamic environment, we partner with leading companies across a variety of industries to provide efficient, value-added solutions that lower costs and elevate the customer experience.

Synergy offers the expertise, pricing and technical/analytical resources of a large corporation, while maintaining the innovation and agility typically found only in small, boutique companies.

Synergy Solutions was founded by a team of industry veterans, each with an average of 20+ year's industry experience and proven results driving solutions at all levels of the organization. This expertise is enterprise-wide and extends to every corner of the company.

Our **Mission** is based on the concept of "Synovation." Synovation can be defined as combining synergy and innovation. Our commitment to continuous improvement and our continual focus on systems, processes and people enable Synergy to lead our clients and employees into the next generation of customer contact solutions.

Our **Vision** is to bring together the best people in the industry to provide superior service and valuable expertise, which propels our client partners to exceed their strategic goals in the financial services industry.

For More Information:
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